



PRESS RELEASE

ARTIFICIAL INTELLIGENCE ON BOARD: THE ITALIAN TECH COMPANY CHIMERA TECH BRINGS SMARTSAILOR TO CES 2026 IN LAS VEGAS

Selected by ICE to represent Italian innovation, the IoT platform that digitizes the nautical sector lands in the exclusive Eureka Park.

Rome, 2 December 2025

Chimera Tech announces its participation in CES 2026 (Consumer Electronics Show), scheduled to take place in Las Vegas from January 6 to 9. The Italian tech company will present SmartSailor, an IoT platform for digital boat management, within the national delegation organized by ICE (Italian Trade Agency).

The event marks a further step in the international expansion of the project, already showcased at the recent boat shows in Cannes and Genoa. For the 2026 edition of CES, the solution met the admission requirements set by the CTA (Consumer Technology Association), gaining access to Eureka Park, the exhibition area dedicated to high-tech startups.

Focus on AI and on-board sensors

In Las Vegas, Chimera Tech will unveil the updated Artificial Intelligence engine integrated into SmartSailor. The technology has been designed to aggregate data from on-board sensors and provide real-time technical analysis. The system aims to support boat owners and fleet managers through:

- Predictive insights for maintenance and operational efficiency
- Automated diagnostics of vessel and system status
- A digital logbook for activity tracking

The selection process

Participation in the event is the result of a dual technical evaluation: on one side, the selection carried out by ICE to represent Italian innovation in the national pavilion; on the other, the validation by the American organizer for admittance to the area dedicated to emerging technologies.

"Taking part in CES within the Eureka Park area allows us to benchmark our metrics and algorithms in a global context," says Marco Chimenti, CEO of Chimera Tech. "Our goal is to demonstrate how the integration of IoT and AI can generate practical benefits for safety and technical management in the boating industry."

Q: Why is a boating company attending an electronics fair?

A: "Because a modern boat is essentially a floating data center. We're here because the challenges of marine IoT—intermittent connectivity, energy management, harsh environments—offer an important testing ground for consumer electronics."

Q: What makes this AI different?

A: "Most marine systems only show raw data. SmartSailor interprets them. We don't just tell you your battery voltage; we tell you whether the battery is likely to fail within the next 48 hours."

For technical details and further information on the project: www.smartsailor.it



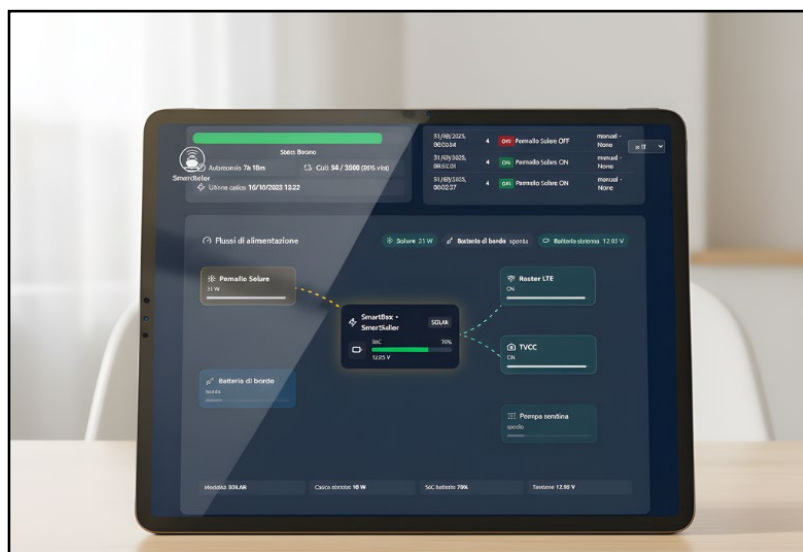
Company Profile: Chimera Tech

Chimera Tech is an innovative startup specialized in developing hardware and software solutions for the nautical sector. Through the SmartSailor system, the company provides remote monitoring and fleet-management tools, with a strong focus on digitizing maintenance and control processes for vessels.

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High-resolution images and logos: [LINK](#)

