



PRESS RELEASE

CHIMERA TECH AND SMART SAILOR CLOSE TWO BOAT SHOWS WITH SUCCESS: OFFICIAL RECOGNITION AND INTERNATIONAL INTEREST

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After its official debut at the **Cannes Yachting Festival** (9–14 September) and subsequent participation in the **Genoa International Boat Show** (18–23 September), **Smart Sailor** – the digital system for intelligent vessel management developed by **Chimera Tech** – has concluded an intense month of meetings, visibility, and engagement with industry professionals, strengthening its position within the innovative boating landscape.

At the **Cannes Yachting Festival**, Europe's most important event dedicated to pleasure boating, **Chimera Tech** officially presented the **Smart Sailor** system within the **Lazio Region collective**, organized by **Lazio Innova** under the regional program supporting the internationalization of enterprises financed through the **Lazio ERDF 2021–2027 Program**.

Beyond the visibility guaranteed by such a prestigious venue, participation in the collective offered valuable opportunities for engagement with both national and international operators, thanks to the diverse program curated by **Lazio Innova**, which included thematic workshops, focused presentations, and business-networking meetings. For **Chimera Tech**, it represented an important opportunity to establish new contacts, validate the project, and strengthen **Smart Sailor's** visibility among strategic stakeholders.

During the event, **Chimera Tech** received from **Assonautica** the “**Ambasciatore del Lazio**” (**Ambassador of Lazio**) award for the **Smart Sailor** project, acknowledging the company's commitment to introducing digital technologies and innovative application models within the pleasure-boating sector.

Just a few days after Cannes, participation in the **Genoa International Boat Show** offered another occasion for direct engagement with both the Italian and European markets. The strong interest already shown at Cannes was further confirmed and expanded, resulting in numerous concrete responses and new opportunities for technical and commercial development. **Smart Sailor** attracted attention for its ease of installation, modular architecture, and flexible use, proving suitable both for professional fleet management and for private-boat applications.

Chimera Tech is now continuing along a roadmap that includes product industrialization, platform-function extension, and consolidation of ongoing collaborations. With **Smart Sailor** already available for installation on both sailing and motor yachts, the goal is to bring on board digital solutions that are easy to integrate and capable of improving safety, autonomy, and control – in line with the needs of both yacht owners and professional operators

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